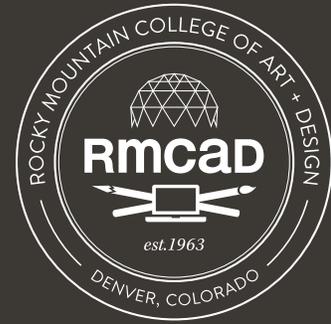


# PHOTOGRAPHY



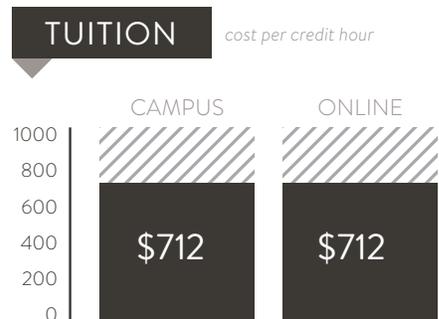
As a student in the Photography program at RMCAD, you'll learn the technical, ethical, and business skills necessary to thrive in the professional marketplace. Courses are current and relevant to the contemporary commercial photography and photojournalism industries, so you can be sure that you'll develop a strong graphic style, learn to create compelling visual narratives through your work, and succeed as a working photographer.

The program fosters the development of a unique, independent approach to the medium and provides guidance as students develop dynamic and cohesive portfolios. You'll conduct research to learn about industry-leading professional photographers and photojournalists who can provide inspiration and enhance your personal style. In the creative industry, problem solving is key to success; that's why courses in this program have been designed to require ingenuity, innovation, and resourcefulness.

## PROGRAM OUTCOMES

Program outcomes can be found in the RMCAD Academic Catalog and serve the Institutional Learning Outcomes. These are Rocky Mountain College of Art + Design's overarching goals and competencies, which include: cultural competence, communication competence, design competence, and critical thinking. In addition to meeting program outcomes, students enrolled in Photography will also fulfill requirements in Liberal Arts and Foundations.

*Optional Area of Emphasis: Photojournalism*



## SKILLS YOU'LL GRADUATE WITH

DSLR Photography, Studio and Location Lighting, Photoshop, Lightroom, Narrative Visual Communication

## AFTER GRADUATION

Those in a highly creative field such as photography are traditionally resourceful, innovative, and imaginative. This opens up a world of possibilities and might even send you across the world.

## CAREER POSSIBILITIES

Advertising  
Aerial/Drone  
Photography

Architecture  
Photography  
Digital Retouching

Editorial Photography  
Fashion Photography  
Photojournalism

Portrait Photography  
Cinematographer  
Filmmaker



JIM REIMAN  
DEPARTMENT CHAIR

*MFA, University of South Florida*  
*BFA, Central Washington University*

## ABOUT RMCAD

Founded in 1963, RMCAD is a regionally-accredited institution of higher education that offers undergraduate and graduate-level degree programs focused on the arts, design, education, technology, and business. The college is dedicated to the personal success of each student, whether they choose to pursue their studies on campus or online. RMCAD offers courses taught by practicing industry professionals; an intimate learning environment; multimedia-rich online classes; and a beautiful Denver campus. Our goal is to allow artists and designers to find their voice, discover their own paths, and thrive as professionals.

## PROGRAMS

**Bachelor of Fine Arts** | Animation, Art Education, Fashion Design, Fine Arts, Game Art, Graphic Design, Illustration, Illustrative Design, Interior Design, Music Production, Photography

## ACCREDITATION

Rocky Mountain College of Art + Design is accredited by the Higher Learning Commission (*HLC*) and is a member of the North Central Association of Colleges and Schools (*NCA*). These prestigious designations guarantee the rigor of our curriculum and ensure that our students receive an education that is relevant, tested, and valuable.

## ALUMNI

RMCAD alumni have applied their expertise in many fields. Our graduates have worked for or been represented by: *Disney's Little Einstein, Driscoll Babcock Galleries, Cartoon Network, Sony Computer Entertainment, Dreamworks, YRG Consultants, Comedy Central, Markit on Demand, and many others.*

*To learn more about our alumni, visit [rmcad.edu/alumni](http://rmcad.edu/alumni)*

### YOUR SHOT AT A PROFESSIONAL CAREER

See the world through a new lens. The Photography program at RMCAD will allow you stop taking average pictures and start making compelling photographs.

FOR MORE INFORMATION VISIT  
[RMCAD.EDU/PHOTOGRAPHY](http://RMCAD.EDU/PHOTOGRAPHY) OR [RMCAD.EDU/PHOTOGRAPHYONLINE](http://RMCAD.EDU/PHOTOGRAPHYONLINE)