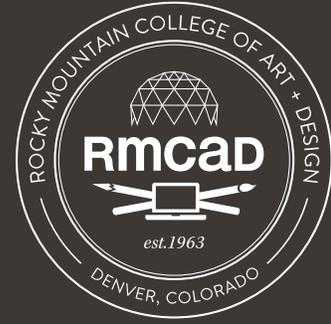


# ILLUSTRATION



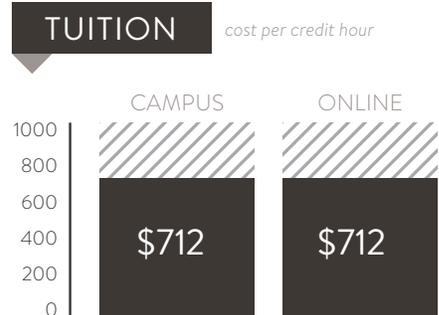
The Illustration program at RMCAD develops versatile professional artists skilled in essential design, drawing, and digital methods suitable for many career paths. Curriculum begins by establishing strong traditional drawing and painting skills, which give students the ability to create imaginative and observational work. Students then apply these mastered foundational skills to tell stories in their own way, often incorporating creative software platforms to communicate their ideas to a global, diverse array of clients. At RMCAD, we value individual voice and encourage students to find and celebrate their own.

The Illustration program helps students to develop conceptual, technical, and business skills necessary to succeed in the diverse field of illustration. Small class sizes ensure focused time between student and instructor, allowing for personalized guidance and development. Additionally, RMCAD faculty members are working professionals whose expertise helps students prepare for their field.

## PROGRAM OUTCOMES

Program outcomes can be found in the RMCAD Academic Catalog and serve the Institutional Learning Outcomes. These are Rocky Mountain College of Art + Design's overarching goals and competencies, which include: cultural competence, communication competence, design competence, and critical thinking. In addition to meeting program outcomes, students enrolled in Illustration will also fulfill requirements in Liberal Arts and Foundations.

*Optional Areas of Concentration: Children's Book Illustration, Concept Art, Sequential Art*



## SKILLS YOU'LL GRADUATE WITH

Life Drawing, Painting, Digital Illustration, Conceptual Story Telling

## AFTER GRADUATION

With a well-developed portfolio and a commitment to the profession, RMCAD graduates find that they are top candidates for advertising agencies, commercial studios, art departments, and more. Like many other art and design fields, illustration tends to be competitive, and much of it is done on a freelance basis. Our alumni have gone on to work with companies such as Warner Bros, Nickelodeon, Epic Games, Playtime, and Scholastic Books, to name just a few.

## CAREER POSSIBILITIES

Editorial Illustration  
Children's Book Illustration  
Concept Art for Games and Animation

Comic Books and Graphic Novels  
Technical and Medical Illustration

Product Design and Licensing  
Freelance Commissions



SCOTT J. WAKEFIELD  
DEPARTMENT CHAIR

*MFA, Utah State University  
BFA, Art Center College of Design*

## ABOUT RMCAD

Founded in 1963, RMCAD is a regionally-accredited institution of higher education that offers undergraduate and graduate-level degree programs focused on the arts, design, education, technology, and business. The college is dedicated to the personal success of each student, whether they choose to pursue their studies on campus or online. RMCAD offers courses taught by practicing industry professionals; an intimate learning environment; multimedia-rich online classes; and a beautiful Denver campus. Our goal is to allow artists and designers to find their voice, discover their own paths, and thrive as professionals.

## PROGRAMS

**Bachelor of Fine Arts** | Animation, Art Education, Fashion Design, Fine Arts, Game Art, Graphic Design, Illustration, Illustrative Design, Interior Design, Music Production, Photography

## ACCREDITATION

Rocky Mountain College of Art + Design is accredited by the Higher Learning Commission (*HLC*) and is a member of the North Central Association of Colleges and Schools (*NCA*). These prestigious designations guarantee the rigor of our curriculum and ensure that our students receive an education that is relevant, tested, and valuable.

## ALUMNI

RMCAD alumni have applied their expertise in many fields. Our graduates have worked for or been represented by: *Disney's Little Einstein, Driscoll Babcock Galleries, Cartoon Network, Sony Computer Entertainment, Dreamworks, YRG Consultants, Comedy Central, Markit on Demand, and many others.*

*To learn more about our alumni, visit [rmcad.edu/alumni](http://rmcad.edu/alumni)*

### GO BEYOND THE SKETCHBOOK

Successful illustrators use their imagination and mastery of traditional drawing and painting skills to prove that a picture really is worth a thousand words.

FOR MORE INFORMATION VISIT  
[RMCAD.EDU/ILLUSTRATION](http://RMCAD.EDU/ILLUSTRATION) OR [RMCAD.EDU/ILLUSTRATIONONLINE](http://RMCAD.EDU/ILLUSTRATIONONLINE)